

Caroline Contursi

Graphic Designer

📍 Bordentown, NJ
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Creative and reliable graphic designer with a BFA in Graphic Design and experience developing branding, packaging, and print materials across academic, freelance, and client projects. Skilled in visual storytelling and managing design from concept through production to deliver clean, strategic solutions.

SKILLS

Technical

- Adobe Illustrator, Photoshop, InDesign, Figma, Premiere Pro, After Effects

Design & Creative

- Branding, Typography, Layout Design, Color Theory, Packaging Design

Production & Professional

- Print Production, Photo Retouching, Asset Management, Client Communication & Collaboration

EXPERIENCE

Junior Graphic Designer

Image Arts - Princeton, NJ

March 2022 - Present

- Design custom layouts, restore photos, and prepare artwork for print and framing.
- Manage color correction, formatting, and prepress troubleshooting for accurate production.
- Collaborate with clients to guide visual direction and deliver tailored design solutions.
- Organize digital assets and ensure all files meet print specifications and deadlines.
- Support large-format printing and framing projects from setup to final production.

Veterinary Assistant

Voorhees Corner Veterinary - Flemington, NJ

Feb. 2020 - Feb 2022

- Assisted veterinary staff during appointments, surgical prep, and post-op care.
- Restrained animals for exams, vaccines, nail trims, and treatments.
- Maintained cleanliness and sanitation of exam rooms and kennel areas.

EDUCATION

BFA Graphic Design

The College of New Jersey - 2025

AFA in Graphic & Interactive Design

Raritan Valley Community College - 2023